

Jordan Yep

product designer

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SKILLS:

Design Competencies

Product / UX Design
Design Systems
Voice UX & NLP
User Research
Product Strategy
Product Management
Prototyping
Accessibility
User Testing

Tools

Figma / Sketch
Flinto / ProtoPie
Miro / FigJam
Zeplin
Adobe Suite
JIRA
Trello / Asana
Google Analytics
Google Tag Manager

Code

HTML / CSS

EDUCATION:

Simon Fraser University

September 2013 - June 2020

BA, Joint Major,
Interactive Arts &
Technology Communication
(*Design Concentration*)

EXPERIENCE:

Junior Product Designer – Jostle

July 2021 - Present

- Building the design system with over 270 interactive components, developing shared consistency standards from engineering to design
- Identify and leverage customer insights to create and implement design visions to improve the core platform experience across 3 product areas

User Experience Design Intern – SAP

May 2019 - August 2020

- Owned the voice UX mobile integration, working with product experts and engineers to deliver the Q1 2021 scope for a top customer request
- Collaborated on delivering a data governance feature, helping to create user flows and scenarios to deliver the 1st version in Q1 2020
- Synthesized the future vision documentation for the mobile app, ensuring mobile to desktop feature parity for the product roadmap
- Worked with engineers and product experts, identifying areas of improvement through research and prototyping for over 10 user stories

User Experience Design Intern – City of Vancouver

May 2018 - August 2018

- Conducted accessible user testing to redesign the election vote planning microsite, resulting in a 48% increase in saved plans
- Launched and designed the Guide experience, working with stakeholders to deploy 2 initial guides, growing to 10 in 2021
- Implemented 5 modules for the website CMS system based on citizen insights, allowing new ways for strategists to implement content
- Launched the Figma implementation, and established the initial design system in 3 months with over 40 components and tokens

Videography Intern – Vancouver Coastal Health

May 2016 - August 2016

- Published over 5 videos and designed 3 posters, collaborating with the communication team to deploy assets across the province

EXTRAS + VOLUNTEER:

UX Mentorship & Hackathon Judge

February 2021 - present

Co-Host & Editor – Frontlog Podcast

July 2020 - present

AWARDS + CONFERENCES:

RGD Student National Award of Excellence for Strategic Design (2019)
Honourable Mention

FCAT Undergraduate Project Conference Showcase (2019)

Presenter

FCAT Undergraduate Project Conference Showcase (2018)

Presenter